GrowthMate

Hyper-targeted Web3 Ads

PREMIUM PUBLISHERS
+ NEXT GEN AD EFFICIENCY

- → Target User Intents
- → Cut Ad Waste
- → Superior CTR & ROAS
- → Real-Time Statistics

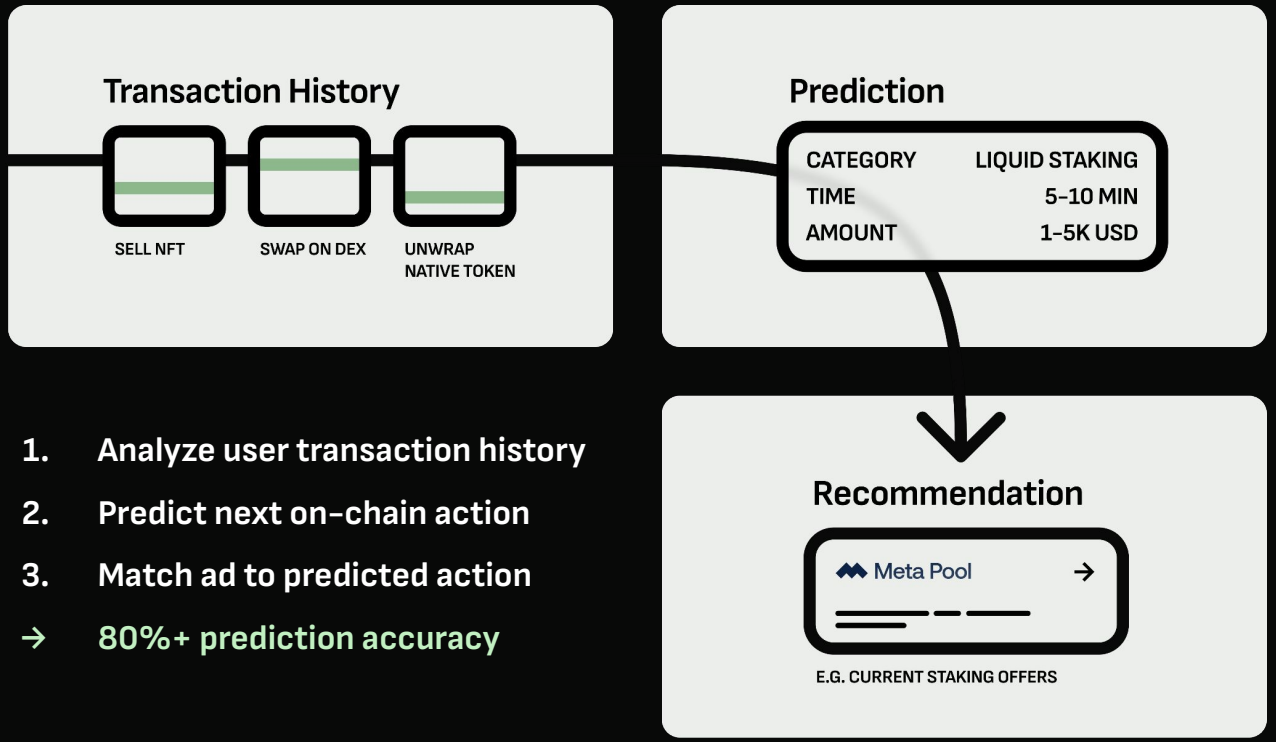
Etherscan
BaseScan Scan Original
SOLSCAN
polygonscan
BscScan Scan Original
TOKENVIEW

coingecko
DEXTools
Watcher.Guru
Investing.com
ApeSpace
CoinPaprika

Anywhere On near

& Many More

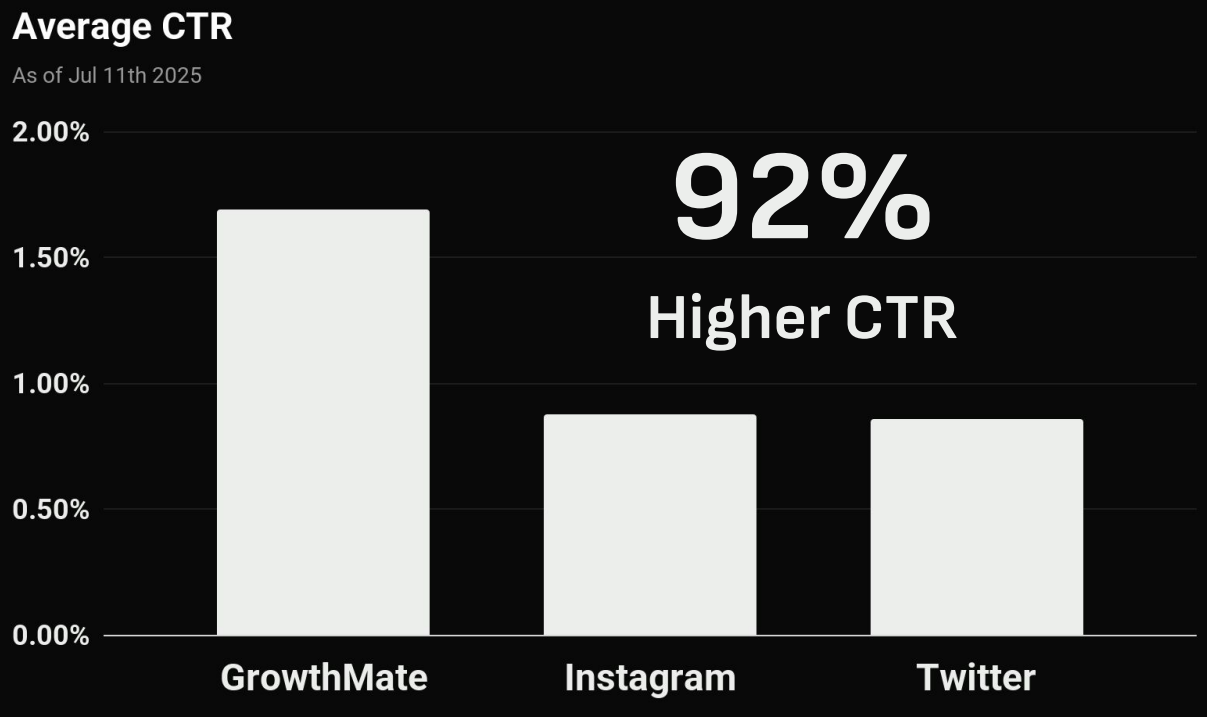
Advanced Hyper-targeting



1. Analyze user transaction history
2. Predict next on-chain action
3. Match ad to predicted action

→ 80%+ prediction accuracy

Superior Ad Performance



Source ↗

Global Web3 Reach

32M+

Monthly Impressions

BY REGIONS (Impressions / Month)

13.3M+	11.5M+	5.5M+	1.8M+
EMEA	APAC	NA	LATAM

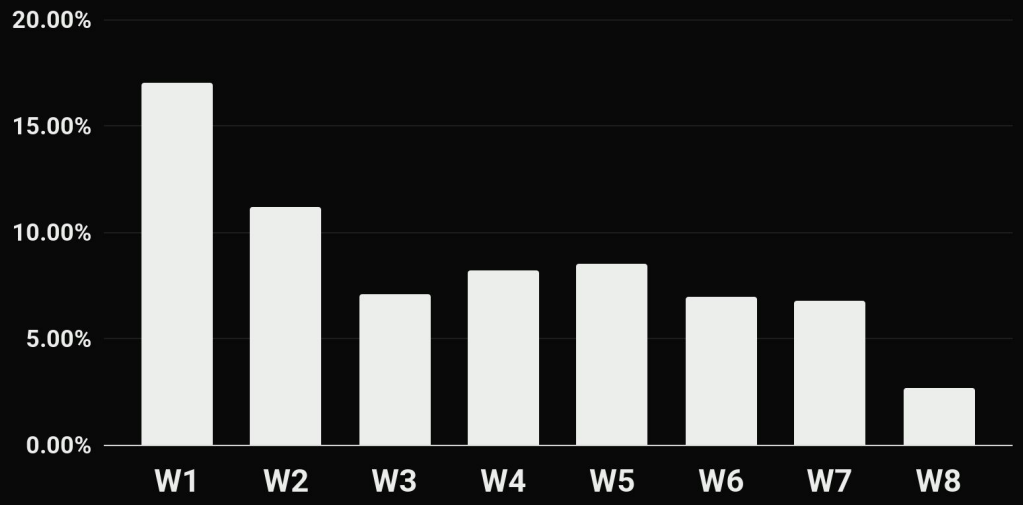
BY AUDIENCE (Impressions / Month, based on domains)

4.6M+	3.7M+	650k+	120k+
Trader	Analysts	Developer	Gamer

Success Story

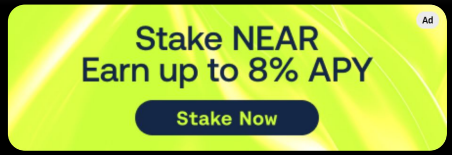
Highlight: Exceptional CTR in initial 8 weeks

CTR trend, Calendar Weeks 33-40, 2024



LIQUID STAKING PROTOCOL

Meta Pool



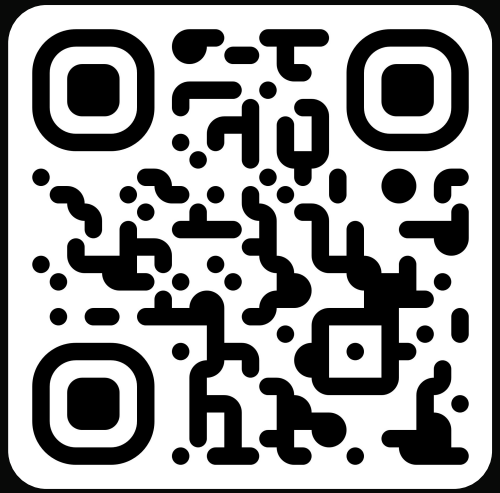
GOAL	Engage NEAR native DeFi users

RESULTS

75k	Ads Served
38k	Unique Users Reached
1.2k	Clicks
2.38%	Overall CTR
1.93	Avg. Pre-Click Impressions

Let’s Chat!

Book a meeting with us



Cal.com ↗

Get started

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